# Demystifying the water market

## **Before April 2017**

Your water supplier has been decided by your region



Only businesses in England using 5 million litres or more of water have been able to choose their water supplier



## After April 1st 2017



Businesses of all sizes can choose their water supplier



Businesses can consolidate all of their bills with one water supplier



choose their water and wastewater supplier

#### 2008

Scotland became the first country with a deregulated non-domestic water market

#### 2014

The Water Act created a framework for an open water market in England

#### Oct 2016

The shadow water market opened to test systems and processes

Existing water companies notified Ofwat of their intentions to compete or exit the open water market

#### Jan 2017

To date, Ofwat has received 21 applications (and growing) for water retail licences

### **Apr 2017**

The open water market launches for all of England's non-domestic customers

## What to expect from Open Water



Lower prices for water and wastewater



Greater water efficiency



Improved service

Keen to consolidate your bills with us this April? Get in touch today and we'll do the rest! 0803 750 9300

